UNITED STATES DISTRICT COURT EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

BRIGHT RESPONSE LLC

Plaintiff,

V.

S

Civil Action No. 2:07-cv-371-CE

S

GOOGLE INC., YAHOO!, INC., AOL LLC,
and AMERICA ONLINE, INC.,

Defendants.

NOTICE OF APPEARANCE

Please take notice that Joshua R. Thane, of the law firm HALTOM & DOAN, hereby enters his appearance as counsel of record for Defendant Yahoo!, Inc. ("Yahoo") and requests, pursuant to Local Rule CV-11(e), that any correspondence, motions, notices, and pleadings in this action directed to Yahoo also be served upon Joshua R. Thane at the following address:

Joshua R. Thane
HALTOM & DOAN
6500 Summerhill Road, Suite 100
Texarkana, TX 75503
Telephone: (903) 255-1000

Telephone: (903) 255-1000 Facsimile: (903) 255-0800

Email: jthane@haltomdoan.com

Wherefore, Defendant Yahoo requests that all counsel of record take notice of this appearance.

Respectfully submitted,

/s/ Joshua R. Thane

Joshua R. Thane
Texas Bar No. 24060713
HALTOM & DOAN
6500 Summerhill Road, Suite 100
Texarkana, TX 75503

Telephone: (903) 255-1000 Facsimile: (903) 255-0800 Email: jthane@haltomdoan.com

ATTORNEYS FOR YAHOO!, INC.

CERTIFICATE OF SERVICE

The undersigned certifies that the foregoing document was filed electronically in compliance with Local Rule CV-5(a). All other counsel of record not deemed to have consented to electronic service were served with a true and correct copy of the foregoing by certified mail, return receipt requested, on this the 18th day of November, 2009.

/s/ Joshua R. Thane Joshua R. Thane